MIGUEL HERDEIRO

COMMUNICATION · MARKETING · BRAND · DIGITAL

EXPERIENCE

JOAQUIM ARNAUD

Cascais · 2026–Present

Marketing & Innovation, Public Relations, communication and content developer.

HERDEIRO CREATIVE STUDIO

Lisbon · 2023–2026

Strategy, branding and digital communication, from concept development through to creative execution.

CATERING BY ANN-KRISTIN

Catering & Events · Luxury
Portugal · 2021–2026

Strategy, branding and digital communication, from concept development through to creative execution.

EDUCATION

IADE - CREATIVE UNIVERSITY

Masters Degree in Design Management
2026–Present

UNIVERSIDADE CATÓLICA PORTUGUESA

Bachelor's Degree in Social and Cultural Communication with a major in Communication, Marketing and Public Relations
2023–2026

UNIVERSIDAD ANÁHUAC DE CANCÚN

Exchange Semester · Communication
2024–2025

SKILLS

Communication Strategy · Branding · Digital Communication · Social Media · Copywriting · Creative Strategy · Visual Communication · Project Management · Brand Activations · Customer Experience

LANGUAGES

Portuguese — Native
English — Full Professional Proficiency
Spanish — Limited Working Proficiency

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